

**ARTWORKS**  
NYCATA•UFT



**HOW ART EDUCATION  
SHAPES LIVES**

**NYCATA/UFT**

New York City Art Teachers Association/  
United Federation of Teachers  
Mario Asaro, *President*  
Jackie Cruz, *Vice-President*  
50 Broadway, NY, NY 10004  
(212) 598-7772

February 2019

## AN INVITATION

TO: Commercial Exhibitors and Museums

RE: The 38th Annual New York City All-Day Art Education Conference  
Commercial Exhibit & Museum Space and Fee Information  
Reservation Deadline August 16, 2019

Our **38<sup>th</sup> Citywide Art Education Conference** will be on  
Saturday, October 26, 2019 8:00am - 4:45pm

PLEASE NOTICE NEW LOCATION

**BEACON HIGH SCHOOL**

Address: 522 W 44th St, New York, NY 10036

Phone: (212) 465-4230

In addition to a day of exciting workshops, the plenary session will feature **ARTIST OF THE YEAR: Brooklyn artist, JEAN SHIN**. She is best known for her monumental installations that transform everyday objects into elegant expressions of identity and community engagement. Her work has been widely exhibited in museums and cultural institutions.

We expect a registration of 300 art teachers, supervisors and administrative personnel, college students and friends of the arts, from the 5 boroughs as well as neighboring Nassau, Suffolk, Westchester, and Rockland counties.

We invite you to be an exhibitor at what promises to be a most exciting conference. Ample free time is being set aside for attendees to visit displays with no program conflicts.

Commercial Exhibitor Fee: \$250 for one table (6'x30"), NOT FOR PROFIT and Museums, \$125 for one table. (Please see reservation form for additional prices and available packages and discounts).

Each exhibitor will be assigned a designated space and be our guest for a continental breakfast and catered luncheon. We hope you will follow our tradition and donate merchandise for door prizes. Prizes will be collected at the conference. We also offer you the opportunity to purchase advertising space in our conference brochure, and/or to subsidize a conference event. Please review our enclosed price list.

The school building will be open for set up on Saturday morning at 7:30 AM. Exhibits should not be dismantled before 2:30 PM. We would appreciate your prompt consideration of, and response, to this invitation. Please fill out the enclosed reservation form and make a copy for your files.

By August 16, 2019, please mail completed form  
with check payable to NYCATA/UFT to:

Lisa Kaplan, AW19 Commercial Exhibit Chair,  
408 South Long Beach Ave., Freeport, NY 11520

**BOXES FOR TABLE DISPLAYS AND GIVEAWAYS  
MUST BE MAILED TO:**

ARTWORKS 2019, Attn: Lisa Kaplan  
BEACON HIGH SCHOOL  
Address: 522 W 44th St, New York, NY 10036  
Phone: (212) 465-4230

Window for receiving boxes is October 15th - October 23rd.

For further information, please contact: Lisa Kaplan at, [lkaplanb@mail.com](mailto:lkaplanb@mail.com) OR call (516) 442-4448. We look forward to reserving a space for you at this celebratory event.

Yours truly,

Lisa Kaplan,  
AW'19 Commercial Exhibit Chair

Joan L. Davidson,  
Conference Coordinator